



### **Craig Wing: Futurist, Global Keynote Speaker, PhD Candidate**

- 2 Master's degrees: Engineering (MSc) & Business (MBA)
- PHD candidate in Futures thinking
- 2 Provisional patents in vision systems and computer components
- 4 Companies started, including a non-profit in Silicon Valley
- Presented over 600 keynotes globally in over 45 countries
- +1,000 entrepreneurs advised/mentored
- 50,000 Websites created in One year, one every ten minutes
- Coauthor of two books, one of which was a #1 on Amazon
- Advised Google X, Alphabet's "Innovation Lab"

For two decades, Craig has advised clients to understand, create and design their ideal futures through Imagineering and thinking from the future. His areas of expertise include emergent Futures thinking, scenario planning, disruptive technologies, emergent business models, company culture and New World of Work. Across Africa, he has spoken at length on the Fourth Industrial Revolution and the preparedness of the continent. He's converted his own car to electric: creating the future we could have versus just talking about it! He rejected an opportunity to lead one of Richard Branson's companies - to create a global platform for tomorrow's leaders - to focus on making South Africa a better place for all.

Craig, consulted to the United Nations by creating scenarios for the Nigerian government, moderated the 10<sup>th</sup> BRICs summit on 4IR with H.E. President's Xi, Putin and Ramaphosa & PM Modi in attendance. He hosted sessions at the African Innovation Symposium. He was head of Innovation for B4SA as South Africa sought to recover from the Covid-19 pandemic and keynote speaker at conferences including the SA Innovation Awards, Finance & Manufacturing Indabas, Africa Agri conference & ITWeb Digital Economy. He is an adjunct professor at the Indian School of Business (ISB) and Duke Corporate Education. Clients include UNAIDS, Deloitte, Audi, Tata, Shell, MTN, Airbus, Danone, Nestle, Anglo American, Microsoft, Fidelity, Accenture, Barclays, Investec, Discovery, Standard Bank, BMW, Huawei, Mubadala fund and the Indian government. He creates a weekly future podcast on Hot1027FM on South African Radio, created a Youtube mini science and futures series and was asked to be a TV host for the national broadcaster.

He has a BSc (Eng), MSc (Usability) and MBA from Babson College (USA) as a recipient of the prestigious Frederic C Hamilton scholarship for significant entrepreneurial achievement. During his MBA he was the first "non-American" class president. His PhD research has created new models for "futures thinking" for leaders to design their ideal future company strategy and create a single metric for their future preparedness: The Future Fitness score, to give leaders a single metric to track their future.

As Google head of small business marketing, he launched South African Business Woza online where SME's created 50,000 websites in its inaugural year – one every ten minutes. He grew revenue by 82% YoY and was selected the African "Googliest Googler!" He was also the first African to work for GoogleX.

Craig's accolades include: AFLI Desmond Tutu Fellow, AshokaU Changemaker, WEF Global Shaper, Mail and Guardian Top 200 under 35, Destiny Man & African Independent Top 40 under 40, disruptive Innovation speaker at TEDx and profiled at the Clinton Global Initiative. He is the youngest graduation speaker at University of Johannesburg. He is a board member for WomHub, a non-profit inspiring woman into engineering, former chairperson of Moving into Dance (educating disenfranchised youth and the disabled through dance), non-executive for government entities and advisor to several government initiatives. He is also an angel investor in disruptive, technology driven startups.

He's travelled to over 45 countries: swam in the Amazon, trekked gorilla in Uganda and Tigers in India, swam with whales in Mozambique, skydived in California, hiked Machu Pichu (and the Great Wall), shark dived (twice!) wept at the Wailing Wall, watched the sun rise over the Taj Mahal and been tear-gassed in Turkey! When not travelling he learnt to play the guitar and considers himself a decent aspiring chef.